

# “Use **half** the urea, plus get **more** grass, **faster** & **cheaper** with **LessN**”

– Jeremy Silva, Donaghys CEO and farmer

- Dramatically increased nitrogen response
- Grow 34% more dry matter compared to spread urea
- Faster response without the lag time of spread urea
- Grow dry matter over 37% cheaper than spread urea\*

\*Based on trials conducted by Donaghys and independent Crown Research Institutes. Figures correct at time of printing, September 2009

---

**Contact your local LessN spray applicator:**

For lasting benefits to your pasture see your rural supplier or freephone 0800 942 006

[info@lessn.co.nz](mailto:info@lessn.co.nz)

[www.lessn.co.nz](http://www.lessn.co.nz)

[www.donaghys.co.nz](http://www.donaghys.co.nz)

**DONAGHYS**  
PERFORMANCE FIRST